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STELLA NICODEMOU

Hello,

I AM A FIGMA ENTHUSIAST & VISUAL IDENTITY ADDICT

In my decade-long journey in the Creative Graphic Design field, I've relentlessly pursued excellence, evolving and pushing design boundaries. My approach emphasises meticulous focus on aesthetics and technical precision. I've collaborated globally, from startups to corporations, demonstrating the ability to unlock project potential, regardless of scale. Rooted in Pafos, Cyprus, my creative perspective knows no geographical constraints.

Dedicated to clear communication, I ensure every design, from logos to comprehensive branding, completes the brief objectives. In my philosophy, every element serves a purpose, contributing to the overall narrative. I view each project as a unique opportunity to create something meaningful and impactful.

I'm drawn to collaborating with those who share a passion for ambitious and confident creative thinking. In an ever-shifting market, I specialise in delivering designs that boldly yet effectively distinguish brands, characterised by refinement, efficiency, and consistency. My designs mirror a brand's character across all media, employing technical expertise for a cohesive visual identity.

WHY HIRE ME AS A VISUAL ARTIST?

I'm the perfect blend of seasoned expertise and boundless creativity, straddling the line between experience and fresh ideas. A Gen Z wannabe with a touch of millennial work trauma (being productive so I feel valued in this world), I seamlessly navigate the AI era while remaining rooted in traditional graphic design principles. Fast-paced with meticulous attention to detail, I'm a Leo at heart - dynamic and driven.

WHY REMOTE?

I thrive under pressure, handling clear briefs with efficient time management. Now, why do I work remotely? It's the future workplace, where I won't sip your coffee or drain your electricity; instead, I'll deliver exceptional work exactly when you need it.

AM I A TEAM PLAYER?

Absolutely. Being part of a squad not only fosters collaboration but also enhances creativity through diverse perspectives. However, as an only child, I bring the syndrome of high independence and a knack for taking initiative when required. This means you get the best of both worlds - a team player who thrives in collaboration and an independent thinker ready to take the reins when necessary.

MY GOAL? TO MAKE YOU MONEY WHILE LOOKING GOOD AND PROPELLING MY OWN PERSONAL AND PROFESSIONAL CAREER TO NEW HEIGHTS.

TO SUM IT UP! 17+ NON-STOP YEARS IN THE FIELD, FROM ADVERTISING AGENCIES (NICOSIA), TO CLEAN VISUAL BRANDING SERVICES, AND NOW A UI-FIGMA ENTHUSIAST.

P.S.: I know I write a lot on my cover letter and portfolio, I'm a writer in my fantasies.

work

Art Director

Opsis Communication Group

Feb 2020 - Present
Pafos, Cyprus

Owner

Graphic Design Cult

Sep 2012 - Jan 2020
Pafos - Cyprus

Senior Graphic Designer

TBWA/ENTELIA

Nov 2008 - May 2012
Nicosia, Cyprus

Graphic Designer

Leo Burnett

Oct 2009 - Feb 2010
Nicosia, Cyprus

off work

EXHIBITIONS

Inverso

13/05/2011
Pantheon, Nicosia, Cyprus

Dirty Little Secrets

05/04/2013
Roof of Letters and Arts,
Pafos, Cyprus

Palor Mortis

29/05/2016
Cult, Limassol, Cyprus

software



education

Intercollege

Bachelor's degree,
Graphic Design

Accademia Italiana - Arte Moda & Design

Diploma of Education,
Graphic Design and
Communication

skills

Branding

Visual Identity
Logos

Editorial

Booklets
Publications
Flyers & Leaflets
Posters

UI

User Interface Design
Websites / Apps

languages

Greek, English, Italian

awards & honourable mentions

Logo Design for the
Planning Board of Cyprus

Membership Card Design
for the Youth of Board
Cyprus (K.O.K.E.N.)

Illustration for Spirito di Vino
2015 (Venice)

OPEN UNIVERSITY OF CYPRUS

Main Graphic Designer

PAFOS2017

Main Graphic Designer

Creative Visuals & User Interface Design